

The prototype you'll show at your next big moment

Two seniors design and build it, with a brand that looks and sounds like you. Share it with one link.

THE DEMO, THE RAISE,
THE LAUNCH.

Everyone can build now. The bar went up.

Building it yourself is fast. Hiring a designer gets you craft. With us you get both, plus the brand behind it, from the same two people.

A two-person studio for early teams

We're Oliver and Ieva. We build the prototype you'll show, the design it runs on and the brand behind it, all from your story.



Founders with first money and a big moment ahead

YOU'VE BUILT SOMETHING

Send us your build

YOU BRING

A working app, often made in Lovable or v0.

WE DO

Rebuild the screens that matter most, and give the whole product a look and voice of its own.

YOU HAVE THE IDEA

Or just your story

YOU BRING

A story, and maybe a deck.

WE DO

Build the first version from your story.

Two weeks, fixed price

From your story to your moment

01 / 03
STORY

We start with your story

A kickoff session to get clear on who it's for and what your moment needs. That becomes your brand base.

02 / 03
BUILD

We build it. You watch it take shape

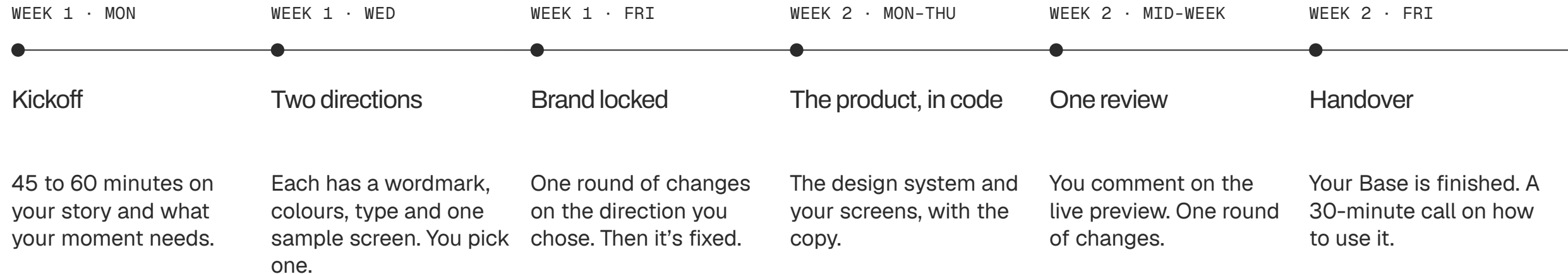
We design and build it together, technical setup included. Every version gets its own link.

03 / 03
MOMENT

You take it into your moment

Share one link with investors or your first users. When your engineers are ready, it's one pull request away.

Week one is your story and brand. Week two is the product.



About two hours of your time
across the whole sprint

Everything else is async: one
clear question at a time, with a
deadline.

30 min

Discovery call. Is this a fit, what we'll
build, and when.

60 min

Kickoff, 45 to 60 minutes. Your story, and
the reactions a questionnaire can't
capture.

30 min

Brand directions, 20 to 30 minutes. The
biggest decision in the sprint, so we make
it live.

30 min

Handover. So you and your developer
know how to use the Base.

The Base: one private home for your prototype, design and brand

01

Brand

Logo, colours, type, voice and positioning, with downloads in common formats.

02

Design system

Tokens and the 8 to 10 components your prototype uses, each with short notes.

03

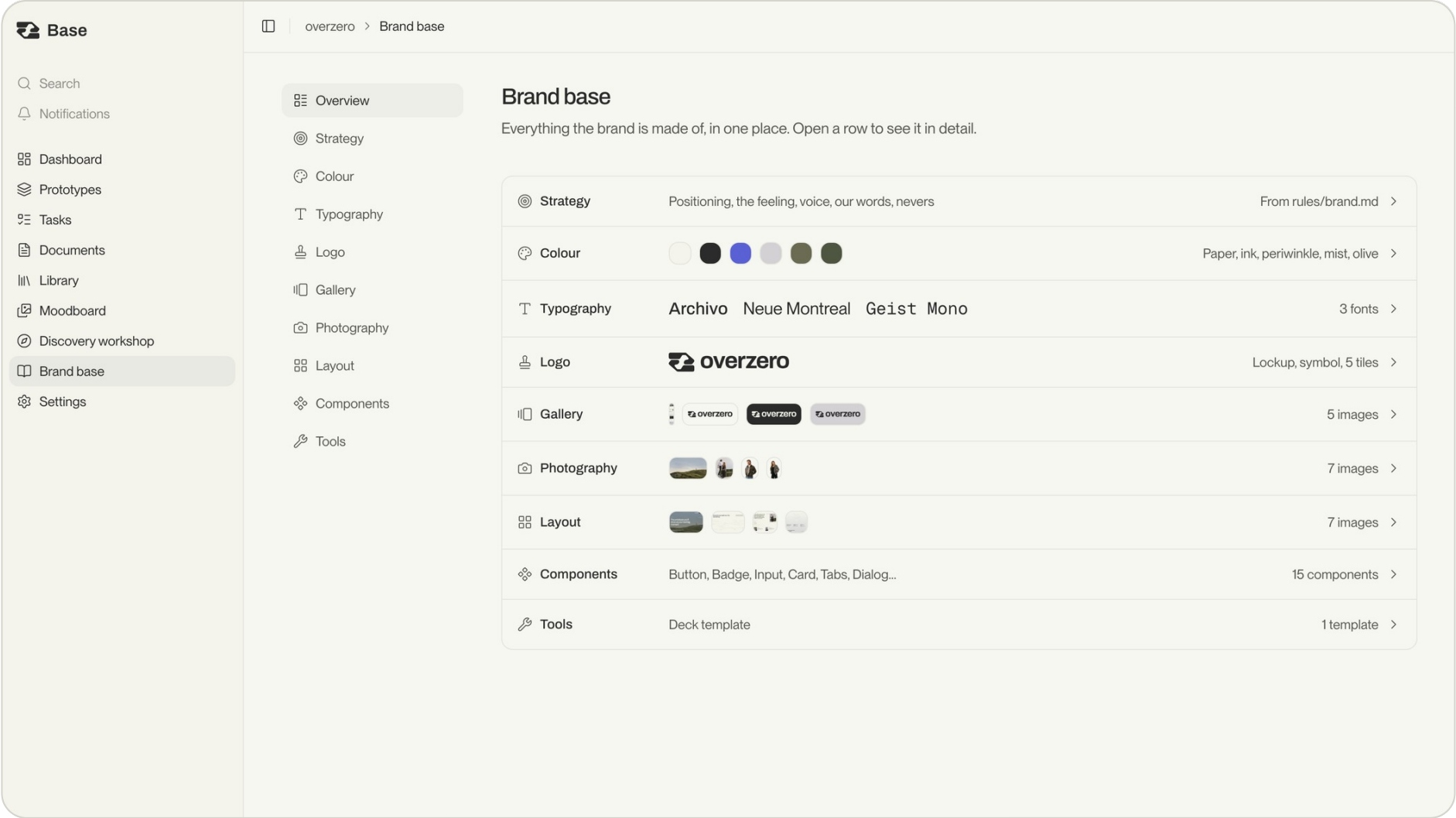
Prototypes

Live links and real code, one pull request away from your engineers.

04

AI-ready files

brand.md, design.md and tokens your own Lovable or Claude can read, so what you build next stays on brand.



OVERZERO’S OWN BASE: THE BRAND, THE DESIGN SYSTEM AND THE PROTOTYPES ON ONE LINK

What you walk away with

In your own repo from day one.
Yours whether or not you stay with us.

Brand page	Logo files, colours and type, ready to download.
Design system	With notes, and a page on how to extend it.
Prototype	Live links and the repo.
AI-ready files	brand.md, design.md and tokens.
Quality checklist	For every new screen: spacing, type, tokens, contrast and states.
Handover call	So you and your developer know how to use it.

Oliver and Ieva. You talk to the people doing the work.

POSITIONING AND MESSAGING

TONE OF VOICE

PRODUCT DESIGN

CLICKABLE PROTOTYPES

DESIGN SYSTEM

YOUR BASE: ONE PRIVATE HOME, ONE LINK



STRATEGY

Oliver

Positioning, messaging and the Base your brand lives in. Systems thinker, loves when it clicks. Prev. Hays, communications manager.



DESIGN

Ieva

Senior designer with agency and big-tech craft. Shipped at scale, obsessed with detail. Prev. Wix, product designer.

What it costs

A sprint for your next moment. Monthly for everything after.

SPRINT

2 WEEKS · FIXED MONTHLY

PER MONTH · PAUSE ANY MONTH

€4,000

Your prototype, design and brand base, built for one big moment.

Two brand directions to choose from

One round of changes on the brand, one on the product

One product: a web app flow, a mobile flow or a website

Your Base, in your own repo

€5,000

After the moment, we keep your brand, design and prototypes moving as you learn from your first customers.

New flows and screens

A pitch deck, or launch materials

One piece of work at a time

Base upkeep, always included

Nobody can honestly promise you funding.

What we do promise: something real to click through, that looks, feels and sounds like you. It's a prototype, not a production app. Your engineers take it from there.

Questions founders ask before the call

What do we get at the end of a sprint?

Your Base: a clickable prototype on its own link, the design it runs on, and your brand base. Yours to share and keep.

What do you need from us to start?

A 30-minute call and a few lines on your moment. If you've built something, a link or repo access.

Do I need to start with a sprint?

Usually yes. The sprint sets up your brand base and the Base it lives in; the monthly plan builds on top.

Can the prototype go straight to production?

No, it's a prototype. It's real code, and your engineers take it from there, one pull request away.

Isn't it too early for branding?

That's why we set up a starting point that changes as you learn from your first customers, not a full identity.

Do you work in Figma?

Mostly in code, so you react to something real rather than a picture of it. Figma comes in where it helps.

Let's work out what to build for your moment.

[BOOK A CALL →](#)

30 MINUTES · FREE

HELLO@OVERZERO.STUDIO
BASEL / VILNIUS

What's your moment, and when is it?

HELLO@OVERZERO.STUDIO
BASEL / VILNIUS



overzero